



mohammad alqaq

Multidisciplinary Artist | Trainer | Facilitator | Consultant | Performer

Professional Summary

Mohammad AlQaq is a multidisciplinary artist, creative consultant, facilitator, and internationally recognized trainer with over 25 years of experience in media production, performing arts, digital storytelling, and creative facilitation. He designs and facilitates international participatory learning experiences, workshops, and multidisciplinary collaborations for diverse communities across the Arab region and internationally. He delivers innovative solutions, high-impact training, and artistic productions while creating engaging, inclusive, and dynamic learning environments.

Career Skills and Professional Experience

Art Director, Consultant, Trainer & Media Producer, 2016 - Present: Leading media productions, trainings, and consultations for international and regional clients. Specialized in training programs on digital storytelling, public image development, corporate identity design, and Training of Trainers (TOT), alongside multimedia content production and creative consulting. Coached executives, artists, and institutions on creative leadership, communication strategies, and personal branding.

Facilitation & Workshop Leadership, 2009 - Present: Designed and facilitated international workshops, training programmes, and participatory learning experiences for journalists, artists, youth leaders, and civil society organizations across the Middle East, Europe, and the United States, leading multicultural and multidisciplinary groups through adaptive methodologies that foster collaboration, innovation, and creative problem-solving.

Performer, Singer, Actor & Producer, 2001 – Present: Created and performed original musical, theatrical, and video productions blending storytelling, singing, acting, and movement. Released multiple productions across music, film, and digital platforms. Performed in live concerts, festivals, TV productions, voiceovers, and collaborative artistic projects across the Arab world and internationally.

Master Class Instructor, Digital Heroes Program at Al-Khwarizmi College, 2025: Designed and led intensive master classes in digital storytelling and content creative creation. Focused on enhancing participants' abilities to conceptualize, produce, and refine multimedia stories using innovative digital tools, while strengthening creative thinking and impactful content design.

University Lecturer, Media Development Center, Birzeit University/ Palestine, 2019: Lectured and awarded diplomas in Mobile Journalism and Digital Storytelling. Designed and delivered practical and theoretical curriculum, guiding students through advanced visual storytelling, content production, and multimedia journalism practices.

Director, Fikrezyon Online Channel and New Think Theater, 2015: Directed and produced creative video content for educational and cultural platforms. Designed innovative live performances combining media, education, and artistic narratives for diverse audiences.

Co-founder, Art Director & Multimedia Trainer, 7iber.com, 2009 - 2015: Co-founded one of Jordan's most influential citizen journalism platforms. Designed and facilitated regional workshops empowering journalists, activists, and content creators through collaborative and participatory learning approaches.

Filmmaker and Visual Communicator, 2008: Created and produced short films, video art, and multimedia storytelling projects exploring social, cultural, and artistic themes.

Graduation Supervisor, Faculty of Fine Arts, University of Jordan, 2007: Mentored and guided graduating students in developing comprehensive visual communication projects.

Creative Art Director, Rubicon, 2003 - 2006: Led multidisciplinary teams producing animations, media content, and interactive

multimedia projects for regional clients.

Senior Graphic and Multimedia Designer, Rubicon & Almuftah Magazine, 2002 - 2003: Developed multimedia designs for corporate media campaigns, publications, and branding projects.

Graphic Designer (Freelance), 1997 - 2000: Delivered customized creative design solutions for diverse projects in the cultural and private sectors.

Education & Certifications

Formal Academic Degree

- **Bachelor of Fine Arts in Graphic Design & Visual Communication**, Applied Science University, Jordan, 2000
- **PRIMN Digital Media Advanced Studies**, Arte TV, France, 2005 — A highly specialized, master's-level intensive program across France's leading digital media institutions, including Institut national de l'audiovisuel (INA) and Le Fresnoy - Studio national des arts contemporains. The program included advanced training in digital production, animation, interactive media, and creative audiovisual storytelling.

Advanced Professional Studies

- **Train the Trainer**, Murzasichle, Poland, 2023 — Focused on self-assessment, group dynamics, public speaking, and inclusive communication methods.
- **Certified Trainer of Trainers (TOT)** Deutsche Welle Akademie, Germany, 2016–2019 – Comprehensive multi-level certification focused on facilitation, participatory training methodologies, group dynamics, learning design, multimedia storytelling, and leadership development.
- **Freedom of Press Course**, International Academy for Leadership, Germany, 2015 — In-depth studies on global media freedom, journalism ethics, and media advocacy.
- **Cultural Media Journalism**, Goethe-Institut, Germany, 2013 — Advanced studies in media journalism, followed by internships with Frieze Magazine & Media in Cooperation and Transition (MICT).
- **Typography Course with Reza Abedini**, Lebanese American University, Lebanon, 2004 — Specialized studies in Arabic typography and visual language design.
- **Media & Advertising Program**, Jordan, 2003 — Foundations of media communication, advertising strategy, and campaign development.

Performing Arts Studies and Certifications

- **Acting for Casting Workshop with casting director Mody Shahin (2026)** Intensive training on professional casting practice including audition technique, on-camera performance, and adapting quickly to casting conditions and character requirements under pressure.
- **Workshop "Acting with Presence" with acting coach Catrina Poor (2026)** Focused training on developing nuanced and authentic character work strengthening interpretative acting methods and refining memorization strategies to support spontaneity presence and truthful performance under structured coaching
- **Choir Performance and Musical Development, Mosaica Choir, Jordan, Ongoing** — Active bass singer and actor performing regularly in Jordan with Mosaica, a Jordan-based choir recognized for its international artistic level. Ongoing

enhancement of vocal skills, stage performance, and complementary music theory training.

- **Preparing the Actor Workshop with Syrian actor Abbas Alnouri (2024)** Advanced character preparation, emotional depth, psychological realism, and scene work to enhance authentic performances.
- **Preparing the Actor Workshop with Syrian director Rasha Sharbatji (2024)** Deepening acting skills through detailed character analysis, scene interpretation, and practical on-camera performance techniques guided by directorial vision.
- **Acting for a Reason Workshop with Palestinian artist Ashraf Barhom** Connecting personal motivation with character development, emphasizing purposeful performance choices, emotional truth, and powerful scene execution.
- **Meisner Technique Acting Workshop with Egyptian acting coach and producer Nadim Adam (2024)** Enhancing truthful reactions, emotional availability, and moment-to-moment presence through core Meisner exercises including repetition, improvisation, and truthful listening.
- **Multiple Workshops at Amman Institute of Performing Arts with artist Jana Zeineddine (2025)** Covered comedy acting, vocal training, expressive dance, and body movement to enhance stage presence under artistic supervision
- **Voice Activation and VoiceOver Lessons with trainer and director Zein Ghanma (2025)**
Vocal activation, breathing control, articulation, voice projection, and VoiceOver performance techniques for various media formats, emphasizing vocal versatility and clarity under professional direction.
- **Storytelling Techniques on Stage with Egyptian director and trainer Hassan El Geretly (2024)** Mastering narrative structure, personal storytelling, voice modulation, and physical expression to deliver engaging and authentic stage performances, blending traditional and contemporary storytelling methods.
- **NEST Music Incubator Program & Exchange Music Lab – Jordan (2024 – 2025)** Completed workshops, project pitching, mentorship, and an intensive residency with experts including Olivier Rey, Amani Semaan, Jimi Elgohary, Kamal Musallam, and Mirna Khalfawi, focusing on music business, creative strategy, and artist development.
- **Acting for Problem Solving**, Erasmus+ Youthpass Certificate, Austria, 2023 — Participated in an international acting workshop exploring acting techniques for personal development, communication, and problem-solving, with a focus on theater methods applied in youth work contexts.
- **Vocal Training & Technique, Faculty of Music Education**, Cairo, Egypt, 2012 & 2014 — Completed vocal training and singing lessons with vocalises focused on technique development.
- **Zumba Instructor Certification**, 2014 — Certified Zumba trainer, blending fitness with rhythm and dance-based cardio programs, incorporating musicality, choreography, and performance elements.

Background and Contact Information

- **Born** in Kuwait, April 28, 1976.
- **Nationality:** Palestinian, Jordanian, American.
- **Currently based in** Amman, Jordan, and partly in New York City, USA.
- **Languages:** Arabic, English.
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